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Press Release: B2B CFO Announces the Call for Nominations and Event Sponsors for the Inaugural "Smart 25 Awards"

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Nominations for the Inaugural "Smart 25 Awards" are being accepted through March 20, 2012

Phoenix, Az (PRWEB) February 03, 2012

B2B CFO, the nation's largest CFO services firm, is accepting nominations for the first annual "Smart 25 Awards" through March 20, 2012. The award program recognizes outstanding companies and individuals for driving smart [business growth](#) in one of the toughest economies.

Honorees and finalists will be celebrated during the awards ceremony on May 4th, 2012, at the Aria Resort in Las Vegas, Nevada, during B2B CFO's annual National Partners Conference.

The Smart 25 Awards were launched to coincide with B2B CFO's silver anniversary and recognize the critical components of best [business practices](#) that create jobs and improve the economy. Open to all growth-oriented privately-held businesses from around the United States, the awards honor companies and leaders for their significant accomplishments.

Award categories include:

- Fastest Growing in Sales – presented to companies that demonstrate strong sales growth over a period of three years 2009-2011.
- Top Job Creators – presented to companies that created most jobs over a period of three years 2009-2011.
- Largest [Loan](#) Secured – presented to companies that managed to secure the largest loan (single or cumulative) during a three-year period 2009-2011.
- Best Working Capital Increase – presented to companies that demonstrate the healthiest growth in their working capital.

"[Businesses](#) are thriving despite these tough economic conditions and the Smart 25 Awards is our opportunity to celebrate and showcase their accomplishments," said Jerry L. Mills, founder and CEO of B2B CFO. "These awards recognize the smartest business practices and provide a platform for national

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exposure. So we encourage the business community from around the nation get involved and get recognized for the great impact they are making in our economy every day."

Company nominations and self-nominations are accepted. Up to five finalists will be chosen for each category by a selection committee comprised of distinguished representatives from the media and [financial](#) community.

The inaugural Smart 25 Awards will be presented at the B2B CFO National Partners Conference which brings together Partners and Service Providers from around the country. More than 300 attendees are anticipated to participate.

"2012 marks a very big year for B2B CFO," added Mills. "It's our company's 25th anniversary and we cannot think of a better way to celebrate then by launching an awards program that recognizes other successful businesses."

Conference sponsors include Morgan Stanley Smith Barney, SAP, and Intuit among many others.

For additional information on sponsorship opportunities, nomination information, award criteria as well as event registration, please visit: <http://www.smart25awards.com> or contact Brenda Hildebrand of B2B CFO at 602-296-6888.

ABOUT B2B CFO

Headquartered in Phoenix, Ariz., the firm was founded in 1987 by Jerry L. Mills who pioneered the "CFO for hire" concept. Today, B2B CFO is the nation's largest CFO firm serving entrepreneurial, growth and mid-market companies. The firm's partners have an average of 25 years of experience and each individual partner is a senior level executive with a broad range of expertise. Please visit online at <http://www.B2BCFO.com> to find out more about the company and CFO Careers.

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